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[Service Repair Solutions, Inc., Appoints Rich Holland as President of MPI](#)

Las Vegas, NV, August 29, 2011, [Service Repair Solutions, Inc.](#), (SRS)

www.servicerepairsolutions.com), today announced the appointment of Rich Holland, formerly SRS' Chief Strategy Officer, to the position of President of **MPI**, a subsidiary of SRS. MPI is the leading provider of vehicle inspection tools, processes, workflow and consulting for automotive service departments. Holland will be responsible for day-to-day operations and execution and the development of MPI's future strategic business plans.

Holland joined SRS as its Chief Strategy Officer focusing on SRS's forward-looking strategic plan; additionally he was responsible for the product management team.

Prior to joining SRS, Holland was the founder, solution architect and president of Arkona, where he was responsible for navigating Arkona from a "start up" to being the most successful entry into the Dealer Management System (DMS) space in the last 40 years. In 2001 Holland pioneered the introduction of SAAS (software as a service), significantly impacting dealership financial performance, resulting in Arkona realizing exponential growth. Holland negotiated the 2007 acquisition of Arkona by DealerTrack, Inc. and remained to lead the management team through a successful transition. Through 2010 he served as DealerTrack Vice President and General Manager for DealerTrack DMS (formally Arkona) where he and his leadership team transformed DealerTrack's DMS business from an entrepreneurial start-up to a Tier I DMS provider.

“We are very fortunate to have someone with Rich’s auto industry stature and experience assume the position of President of MPi,” commented Les Silver, SRS Chairman and CEO.

Commenting on his new position Holland stated, “MPi provides tools and solutions that significantly impact the dealerships profitability and customer service satisfaction; something that is critical in today’s market conditions. I am excited to be working with such a knowledgeable, committed and talented group of automotive industry professionals.”

MPi’s primary focus is providing auto dealerships the necessary tools, processes and training to successfully institute a comprehensive, [World Class Inspection Program](#) (WCI) in service departments across North America. Since 2003, MPi’s proven results driven solution has been helping thousands of dealerships achieve 5 to 1 return on investment by increasing the sale of legitimately needed service work.

The EDGE program focuses on the workflow of a [“customer friendly”](#) vehicle inspection system, which when implemented, produces significant results. MPi’s complete and all inclusive vehicle inspection system includes its state of the art software solution, EDGE; personalized customer friendly communication tools ([Recommended Action Plan™](#) and [Know Your Vehicle™ Reports](#)); detailed management analysis tools; ongoing consulting and training services; and process and performance metrics.

[About MPi:](#)

For more information visit:

<http://www.mpifix.com/company/overview.aspx>

<http://www.mpifix.com/Customers/Videos.aspx>

<http://www.mpifix.com/solutions/recommendation-videos.aspx>

About Service Repair Solutions, Inc:

Headquartered in Las Vegas, NV, Service Repair Solutions, Inc. is a leader in providing innovative information solutions for the service and repair industry.

Current affiliates include Mobile Productivity, Inc., Identifix, Inc.; International Automotive Technicians' Network, Inc. and Auto Point, Inc. For more information call Susan Lovett at (800) 997-1674 x2010, or visit www.servicerepairsolutions.com.